

Sofia Karmen Mageira

Operations Enthusiast

Excellence lays on details

Passion

- Operations .. everything to work in perfect alignment

Experience

- Operations Manager (Jan 2017 – Present) – Nous & Body Activation PC
- Business Manager (Jan 2016 – Present) - Panellinos Agora Games PC
- Brand Manager - Distribution Specialist for Greece & Cyprus (Jan 2013 – Present) – On

- Customer Relations & Marketing Manager (Sep 2012 – Dec 2015) - Panellinos Agora Games PC
- Racquet Sports Academy Director (Jan 2018 – Dec 2020) – Costa Navarino
- Racquet Sports Academy Manager (Sep 2012 – Dec 2017) – Costa Navarino
- Racquet Sports Academy Coordinator (Jan 2012 – Sep 2012) – Costa Navarino
- Customer Services | Registrations & Troubleshooting (Oct 2011 – Nov 2011) – Athens Marathon the Authentic
- Coordinator Of Volunteers (Oct 2011 – Nov 2011) – Athens Marathon the Authentic
- Racquet Sports Academy Customer Services Coordinator (Jul 2011 – Sep 2011) – Costa Navarino
- Staffing & Sport Info Desk (SID) Supervisor - Sport: Roller Skating (May 2011 – Jul 2011) - Special Olympics World Summer Games ATHENS 2011
- Athletes' & Technical Officials' Supervisor - Sport: Roller Skating (May 2011 – Jul 2011) - Special Olympics World Summer Games ATHENS 2011
- Assistant Project Manager - 3rd Regional Scramble Cup Peloponnese 2010 - Federation of European Motorcyclists Associations - Greece
- Assistant Project Manager - 7th National Scramble Championship 2009 - Federation of European Motorcyclists Associations – Greece
- Sport Info Desk of Bocce - SO Test Events 2010 (Jun 2010 – Jul 2010) - Special Olympics World Summer Games ATHENS 2011
- Logistics & Presentation Assistant (2009-2010) - Spartathlon (International Historic Ultra-Distance Race Athens-Sparta 246klm)
- Competition & Field Of Play Coordinator (2009-2010) - Waterworld Ayia Napa World Youth Soccer Festival

Licenses & certifications

- Fundamentals of digital marketing | Google Digital Garage - Issued: Mar 2021

- Get a business online | Google Digital Garage - Issued: Dec 2020
- Emergency Pediatric First Aid | RESCUE TRAINING INTERNATIONAL - Issued: Oct 2020
- Scrum Fundamentals Certified (SFC) | SCRUMstudy - Accreditation Body for Scrum and Agile - Issued: Feb 2019
- Customer Relationship Management | IIMBx | Indian Institute of Management Bangalore - Issued: Feb 2018
- Working in Teams: A Practical Guide | The University of Queensland - Issued: Dec 2017
- Fundamentals of Human Resources | Alison - Free Online Learning - Issued: Sep 2017
- Introducing the Art of Negotiation | Alison - Online Learning - Issued: Sep 2017
- Online Marketing Fundamentals in Tourism | Google Digital Garage - Issued: Sep 2017
- Tourism - Introduction to Retail Travel Sales | Alison - Online Learning - Issued: Sep 2017
- Inbound Marketing | HubSpot Academy - Issued: Jun 2017
- Football Referee (Level 6) | Hellenic Football Federation - Issued: 2011
- Motorcycle Race Official | Federation of European Motorcyclists Associations - Issued: 2010

Courses

- Connect with customers over mobile
- Expand a business to other countries
- Make sure customers find you online
- Management of Sport Events
- Promote a business with content
- Promote a business with online advertising
- Psychology in sports
- Sport Economics
- Sport Ethics & Integrity
- Sport Tourism
- Sports Marketing
- Strategic Marketing
- Understand customers' needs and online behaviors

Education

Bachelor of Business Administration (B.B.A.)

Sports Organization & Management

University of Peloponnese 2007 – 2012 - Faculty of Human Movement and Quality of Life Sciences in Sparta

- Thesis subject : Sport Tourism in Luxury Resorts. Case Study - Costa Navarino, Greece